



International Age Rating Coalition (IARC)

What is the International Age Rating Coalition?

The International Age Rating Coalition (IARC) is a partnership of leading computer game ratings authorities from 36 countries across the world, including the United States, Canada, most of Europe and Brazil. In Australia, the IARC tool will be classifying computer games, in the form of a mobile app and online computer games.

Here's how the IARC tool works: a computer game developer answers an online questionnaire about the content of the game, the IARC tool then generates an Australian rating and consumer advice for that particular game.

The IARC tool means Australians will see Australian classifications and consumer advice on games sold by participating online storefronts, including Google Play, Nintendo eShop and the Windows Store.

Is IARC in use now?

Classifications made by the IARC tool are based on Australian standards and values. They use Australian classification symbols and are made using the Australian classification guidelines. They are legal classification decisions.

Anyone who wants to sell computer games in Australia through a participating online storefront will be able to use the IARC tool quickly to generate an Australian classification.

Classifications made using the IARC tool will be published on the [Australian National Classification Database](#).

What are online and mobile computer games?

Online and mobile computer games are games that are distributed electronically via the internet, such as games that can be downloaded onto devices, mobile apps that are also computer games and games that can be played directly through a website.

Hard copy games cannot be classified by the IARC tool. This is because these games are already classified by the Australian Classification Board.

What if a game has already been classified?

The IARC tool can only be used for *unclassified* mobile and online games only.

If a game has already received a classification from the Australian Classification Board the game does not need to be classified again via the IARC tool.

Which storefronts will be displaying Australian classifications?

Participating online storefronts include the Google Play store, the primary marketplace for apps on Android devices, the Nintendo eShop for their range of handheld and console platforms and the Windows Store for mobile phones and PCs that are running Windows 10.



Why do the Australian classifications look different on Google Play?

The classification markings that appear on the Google Play store have been specifically optimised for display on the smaller screens of mobile and tablet devices.

How can I get more information?

For more information email: IARC@classification.gov.au.