



Australian Government
Classification Board

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MEDIA RELEASE

Classification Board encourages parents to note classification and consumer advice for Kick-Ass

The Classification Board classified the forthcoming film *Kick-Ass* MA 15+ (**Mature Accompanied**) with consumer advice for **'Strong violence, coarse language and sexual references'**.

The Director of the Classification Board, Donald McDonald, has reminded consumers that they should be aware that films classified MA 15+ are considered unsuitable for persons under 15 years of age; it is a legally restricted category. Those under 15 years must be accompanied by a parent or adult guardian for the duration of a film in the cinema or when hiring or purchasing a DVD.

Mr McDonald once again urges all consumers to pay close attention to the consumer advice provided by the Board. By law, the Classification Board must include consumer advice when it classifies a film or computer game higher than G to assist viewers or players make informed choices for themselves or those in their care.

"The consumer advice for this film should be considered, particularly by parents, before determining whether this film is appropriate" Mr McDonald said.

"*Kick-Ass* contains violence, coarse language and sexual references that are all strong in impact" Mr McDonald said.

"As one of the main characters in this film is a 12 year old girl, parents may be mistaken in thinking this is a film suitable for children. It is not suitable for persons under the age of 15 years."

Consumer advice for a film is not always easily accessible at the box office either at the cinema or online. Not all film advertising in newspapers contains consumer advice information either.

Consumers can check the classification and consumer advice for every film and game classified in Australia by searching the classification website.

The classification database along with information about the categories of classification can be accessed at: www.classification.gov.au

Statement authorised by Donald McDonald, Classification Board.

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