



Australian Government

Classification Board

2026/27 CORPORATE PLAN ON A PAGE

Purpose

To help Australians make informed choices about what they watch, play and read

Vision

Confident audiences making informed choices

Strategic Goals

Relevant Classification	Consistent Classification	Informed Audiences	Modern Board
Further contribute to Government-led review of Classification Guidelines	Monitor and provide feedback on the accuracy of industry self-classification, including Accredited Classifiers, Amazon, Spherex, Netflix and IARC tool decisions	Clear communication of any changes to Board Standards or Classification Guidelines to maintain trust in the National Classification Scheme and Board	Continue engaging with Government, industry and academia to stay informed of trends, issues and opportunities relevant to classification
Continue engaging with industry stakeholders to improve shared understanding of the classification eco-system	Make classification decisions on films, games and publications in line with the Classification Guidelines	Contribute to classification policy reform to better protect and inform viewers	Monitor performance measures including Board utilisation targets and review operational processes
Continue engaging with Government stakeholders to help solve issues affecting classification	Support Accredited Classifiers by exploring options for regular communication and support implementation of operational review	Actively engage with complaints to inform Board practice	Refine the Board's quality assurance and monitoring processes of industry self-classification decisions
Advocate for classification of online interactions and regulation of Classification Act online	Continue engaging with broadcast TV with a view to aligning standards	Promote work of the Board via media to raise awareness and build trust	Maintain relationships with industry and Government, including Media Reform and Online Safety teams of the Department
Monitor Board standards to consider evidence-based community standards	With Government, review IARC monitoring strategy	Support a fit-for-purpose National Classification Database	Refine scope of Board activities and support diversified Board capability

Our Environment

- Stage 2 classification reforms
- Digital duty of care
- Government-led classification guidelines review
- Multinational tech and media companies
- Media convergence
- Office of the eSafety Commissioner
- Classification Review Board

Key Risks

- Reduction in public trust
- Inconsistencies across platforms
- Misalignment with community expectations
- Non-compliant multinational platforms
- Inconsistent industry self-classification
- Online enforcement limitations